

# Strategic by Design:

Driving Growth Through Smart Strategies



27  
new clients

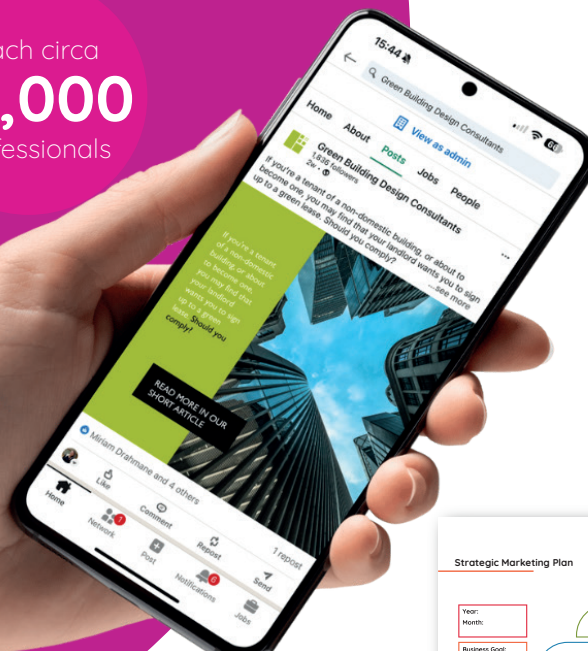
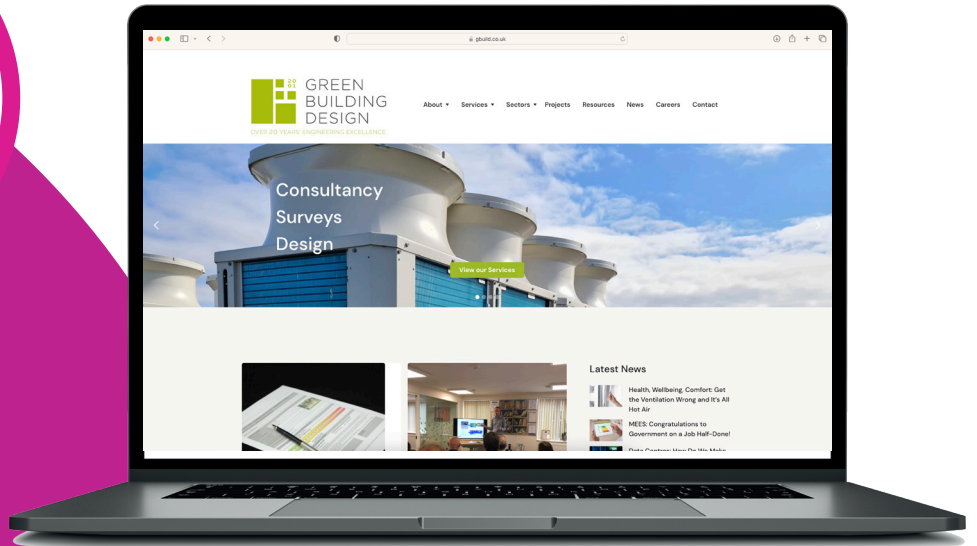
Increased  
turnover by  
19%

ROI  
1,084%



Reach circa  
23,000  
professionals

150%  
Increase in  
LinkedIn  
following



"BCM's cognitive marketing approach has enabled us to closely align data, opportunities, and messaging, creating a marketing plan that is wholly strategic, yet tailored to the interests, pain-points, and decision-making preferences of each target. That converts very efficiently into strengthened relationships and sales uplift and we look forward to continuing to work with BCM to connect our unique expertise to those who can benefit from it most."

Simon Green, Managing Director, GBD

