



Find out more at

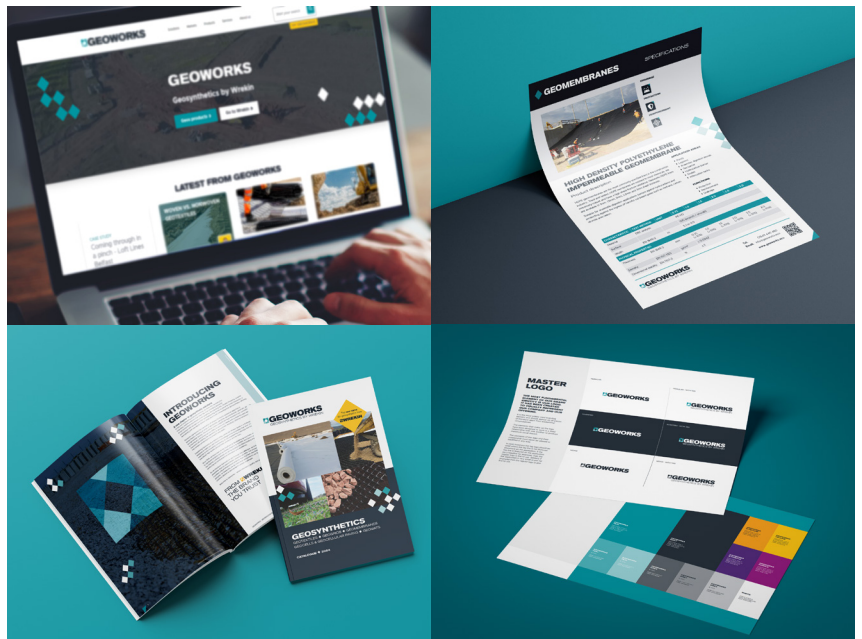
GEOWORKS.ECO

A NEW CHAPTER IN GEOSYNTHETIC SOLUTIONS

Geoworks is a newly formed brand of Wrekin Products Ltd., which has over 30 years of experience supplying geosynthetic solutions to the civil engineering industry.

Despite this legacy, the geosynthetics range's visibility was limited. It was overshadowed by more dominant products within the Wrekin range, including Wrekin's supply of access covers through the civil merchant sector.

The decision was taken to form a new division, elevating the range, raising awareness, and spearheading growth as we enter new markets.



300%

web traffic increase
(in first 3 months)

29

domain trust
(achieved in 3 months)

“THE GEOWORKS WEBSITE IS AS GOOD, IF NOT BETTER THAN ANY MANUFACTURER OUT THERE.”

Graham Fraser, Geosynthetics Category & Supply Chain Manager, JDP

130,000+
social impressions

81,000
advertising
impressions

“WE ARE IMPRESSED BY THE QUALITY AND PROFESSIONALISM OF THE GEOWORKS BRAND”

John Hulse, Business Development Manager – Groundwork Engineering, Galaxy Insulation