



CORPORATE REBRAND

497

Responses to a company-wide survey

15

One to one interviews with senior leaders

35

Project sites transitioned to new branding

800

Launch packs on the desks of employees

1500+

Policies and documents rebranded

4

Employee Workshops

2

On-site discovery days

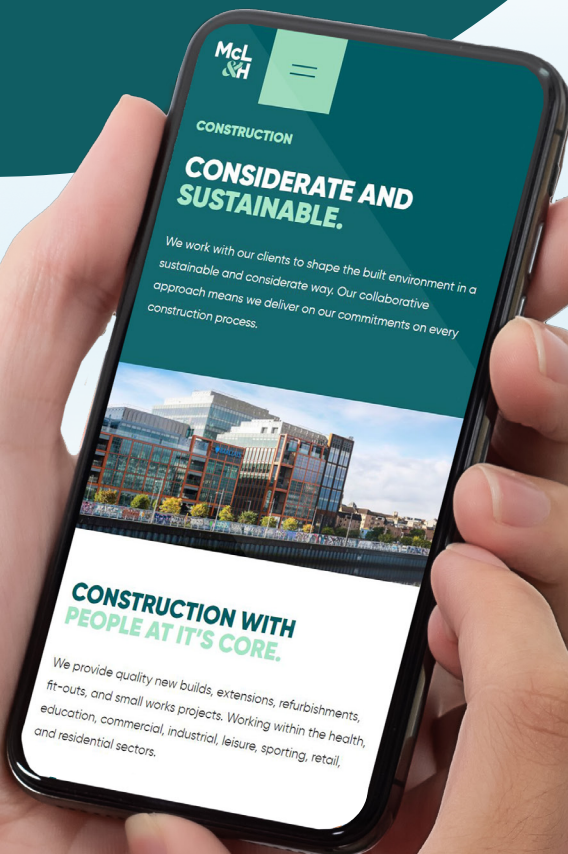
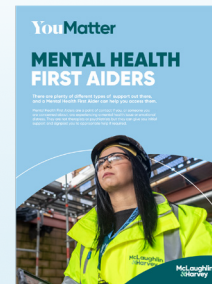
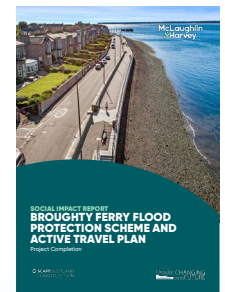
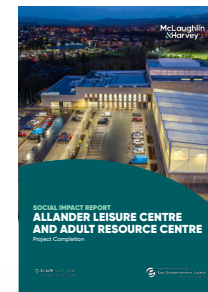
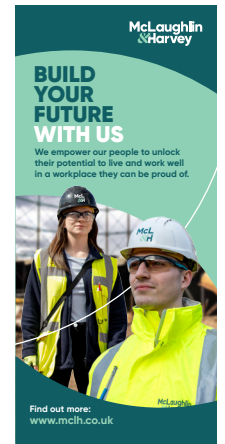
14

IT systems rebranded and live for launch day

5

Office locations transformed

McLaughlin & Harvey



BUILDING TOGETHER. UNLOCKING POTENTIAL.



WORKING WITH OUR CLIENTS TO SHAPE THE BUILT ENVIRONMENT.