

BRAND TRANSFORMATION FOR FUTURE GROWTH

LinkedIn Advertising Campaign -
33,000 impressions over 6 weeks

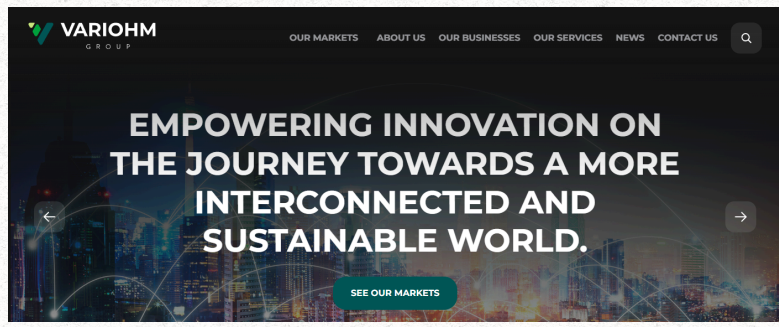
Group email campaigns to over
45,000 contacts -
26.5% open rate & 22.8% CTR

Web traffic - **4.3k active users**
between Oct 23 & Aug 24

Total Spend - £25,735 (creative, new
website, advertising)



Total of 1,051 new Group cross-sell opportunities leading to quotes



EUROSENSOR ELHM SERIES LINEAR HALL EFFECT POSITION SENSOR

CE UK CA

- ▶ Hall Effect technology
- ▶ Very compact aluminium housing
- ▶ IP68 rating
- ▶ Redundant output available
- ▶ Bespoke lengths possible
- ▶ Self-aligning pivot bearing mountings with optional snap-on version for quick installation/removal

By combining proven Hall Effect technology with the geometry of the ELHM series, reliable performance is provided for harsh environment position measurement applications such as ride height, suspension and

and endurance where unpredictable wet and hostile conditions exist. The ELHM series offers stroke lengths from 25 to 175 mm in convenient increments with self-aligning pivot

