

BEST DISTRIBUTOR MARKETING CAMPAIGN

CCF

PUTTING CCF NORWICH ON THE MAP

All marketing activity was fully integrated, building on and amplifying each other, and providing multiple touchpoints across email, social media and press for customers to encounter. The end goal of generating enquiries both on and offline as well as driving footfall into branch was always front and centre to ensure each activity delivered tangible results.

“ A multi-faceted strategic and targeted campaign to launch CCF Norwich. ”

