

BEST STAKEHOLDER/ INTERNAL COMMUNICATIONS



Bringing Project Apex home

Presenting updates on the project regularly without overwhelming colleagues was challenging but CCF rose to that challenge by devising a series of fun and engaging 'Apex House' videos. The videos proved a perfect way to deliver the serious messages about the updated financial processes succinctly, with a light touch to create memorable and engaging content that commanded colleagues' attention.

“The videos broke down complex technical concepts into easily digestible information, which helped our employees feel more confident and excited about the transition.”