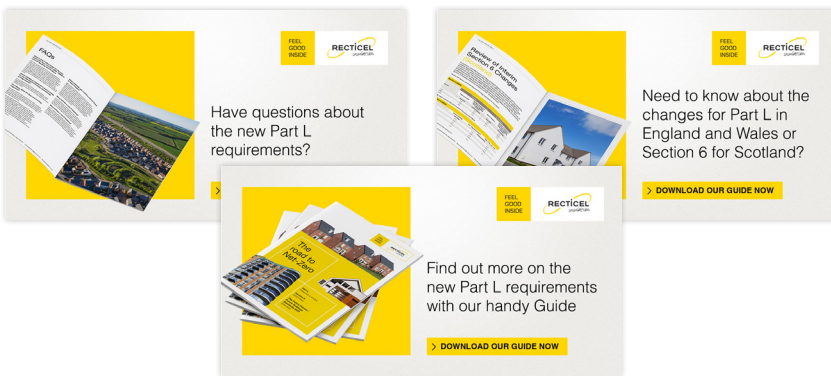
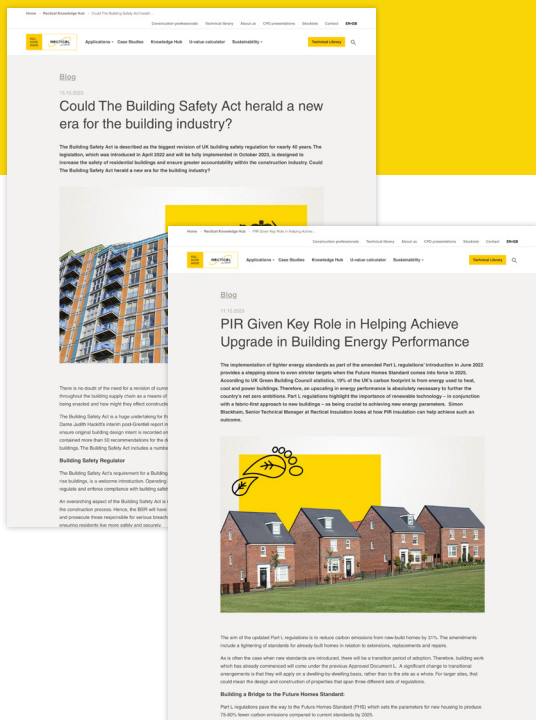


Construction Marketing Awards 2024

FEEL GOOD INSIDE



# Best Use of Content Marketing



## Campaign statistics



**829**

downloads of the guide



**300k+**

reach across 22 piece of PR



**19%**

CTR on PPC



**32%**

sales conversion rate



**56%**

average open rate of email campaign