

YOUR STORE • YOUR BRAND • YOUR SOUND

FIX 
RADIO
IN STORE

Classic Radio. Modern Tech.

- **A Custom Built In Store Radio Station Just For Parker's**
- **Leveraging Fix Radio's Trusted Voice To Reinforce Messaging**
- **Targeted & Easy to Update Point of Sale Messaging**
- **Zero Risk of Customers Hearing Competitor Ads**
- **Unique Music Mix to Boost Dwell Time & Improve Morale**



The Next Generation of In Store Radio

FIX 
RADIO
THE BUILDERS STATION

PARKER
BUILDING SUPPLIES

On the 5th of September 2023, Fix Radio In Store went live at Parker Building Supplies, part of IBMG; officially marking the beginning of an exciting new generation of point-of-sale audio marketing!

Get In Touch

instore@fixradio.co.uk