



# JANUARY SALE!



We're kicking off 2024 with 10% off a range of our waste management options!

Skips | grab bags | van collections | grab lorries

Order online using code NYSALE10 today.  
Offer ends on 31<sup>st</sup> January 2024.



## JANUARY SALE!

- ✓ Skip bags
- ✓ Skips & RoRos
- ✓ Grab hire
- ✓ 'Man & van' service



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SAVE UNTIL 31<sup>ST</sup> JAN

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# BEST MICROBUDGET CAMPAIGN



Collard wastes no time getting down to business

Social media and e-marketing are highly effective tools for reaching Collard Group's audience, and both of these would therefore be central for the January sales campaign. Collard enlisted Harris Creative to strategise and execute an effective campaign to achieve the ultimate aim of increasing waste management service sales throughout January 2024.

The January sales campaign was successfully delivered at a total cost of less than £3,000 which resulted in an impressive return on investment of 5:1.

