



# BEST LOW BUDGET CAMPAIGN

“ For every £1 spent on marketing activity the new branch generated £220 in sales in its first six months of business. ”



## SPOTLIGHT ON CCF NORWICH

The campaign provided the additional support for the branch to make its mark in the local area and connect with its new customer-base. Keeping to a limited budget, it generated an impressive return on investment for CCF.

CCF now has a quantifiably successful, customisable marketing template that can easily be replicated elsewhere.

