

## THE PRODUCT

A KIWA certified Direct Fix system for steel frame structures, which offers the widest range of finishes available on the market.

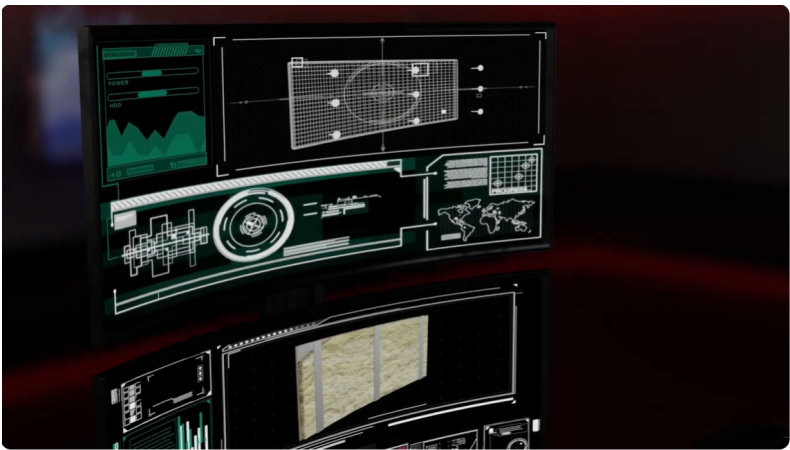


**6,758,743** total social media impressions

**32,663** total social media engagements

Total campaign reach: **7,049,925**

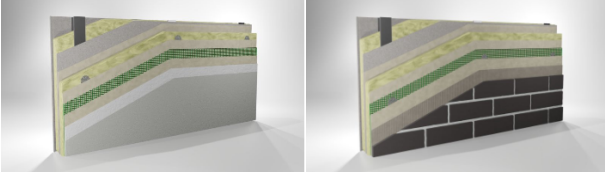
Tradepress emails  
Sent: **37,535**  
Opens: **9,052**



Introducing the KIWA Certified K Systems Direct Fix EWI System  
K Systems 17 subscribers  
Share Download Save

**K Systems, Insulated Facades**  
1,255 followers  
3mo •

Direct Fix is an External Wall Insulation (EWI) system designed for steel frame structures, which offers up to four industry leading finish options. This includes two A1 fire-rated finishes: Mineral TC and VBriQ+ Clay Brick Slips. ...more



**Kilwaughter Minerals Ltd**  
6,268 followers  
10mo •

Have you had an opportunity to explore our newly launched Direct Fix system from K Systems? This External Wall Insulation (EWI) system is designed for steel frame structures and boasts the most extensive variety of finishes in the market. Check it out now!

**K Systems' pipeline for steel frame Direct Fix jobs has increased by £3m since launch**



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Morecambe, England



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Ellesmere Port, England



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