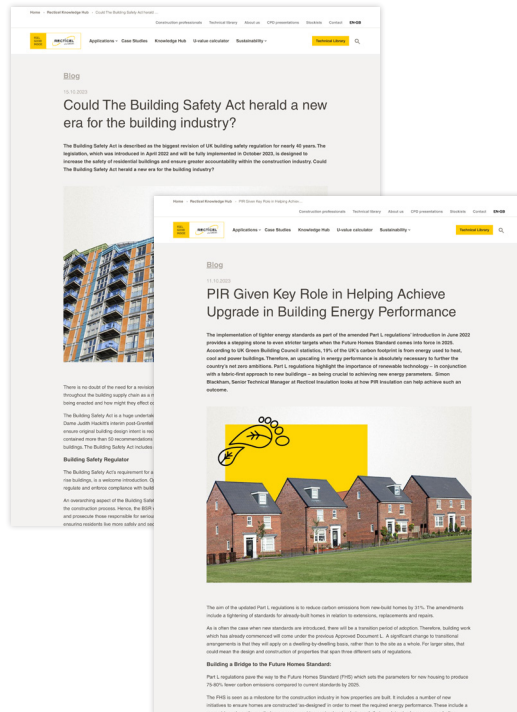


Construction Marketing Awards 2024

# Best Low Budget Campaign

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Find out more on the new Part L requirements with our handy Guide

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## Campaign statistics



**829**

downloads of the guide



**300k+**

reach across 22 piece of PR



**19%**

CTR on PPC



**32%**

sales conversion rate



**56%**

average open rate of email campaign