

PolyMax and City Plumbing

A multi-channel marketing campaign to launch the PolyMax range of fittings to City Plumbing staff and customers.



3,489%
ROI

1,632,030
Views

4,754
Engagements

150-250
Sales Leads

150
Elearning Completions

70%
POS Compliance

Construction Marketing Awards
21. Best Mid-Range Budget Campaign

Polypipe
Building Products