

BCM Success

40%

of clients have been with us for over 3 years - and one since the company began in 2016.

Our small team has **over 100 years'** combined experience



Small is Mighty

8 years

Our longest-standing client with us for over eight years - and counting.



"There are many things I love about working at BCM, from the work-life balance and the variety in my role to the positive atmosphere and supportive culture we enjoy."

Sara Stephen
Client Relationship & Insight

We champion marketing productivity



Lehmann Locks Results

(last 3 months)

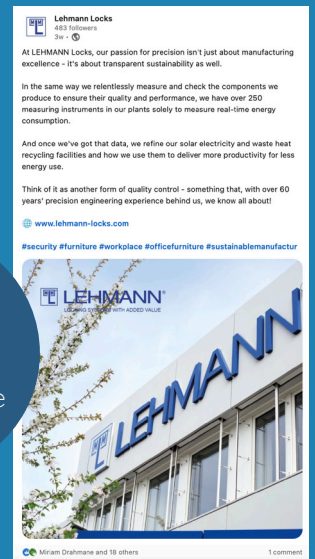
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of the team have been with BCM Agency since its inception

Over **21,000** impressions gained on LinkedIn so far

Weekly team huddles and regular "Thrives" for continuous improvement & client satisfaction.

Driven **900** people from LinkedIn to the website



490 followers to date following new UK LinkedIn page

ROI cannot be accurately measured to date due to the length of the sales cycle, however, marketing activity has initially generated 6 conversations with key account prospects.

GBD Results

(July 2023 - July 2024)



19%

increase in revenue

ROI **1,084%**

Marketing budget equating to **1.6% turnover**



"BCM's cognitive marketing approach has enabled us to closely align data, opportunities, and messaging, creating a marketing plan that is wholly strategic, yet tailored to the interests, pain-points, and decision-making preferences of each target. That converts very efficiently into strengthened relationships and sales uplift and we look forward to continuing to work with BCM to connect our unique expertise to those who can benefit from it most."

Simon Green, Managing Director, GBD

27 new clients leading to **221** new jobs

