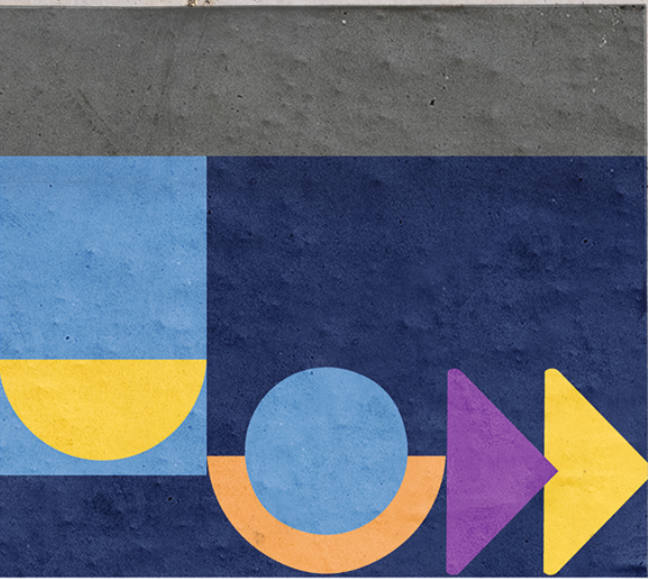


Driving growth through expertise



built for marketing

we are not an agency*

(*) we are a business-led marketing consultancy with 16 years' experience in the building materials, construction and built environment sectors.



85% client retention
over the past 5 years

8 year average
client relationship duration

32 active clients
from which 25 retained and 7 are new

30% EU-based clients
in 2024. The remaining 70% are UK-based

"In a short space of time, Built for Marketing has become a reliable partner. Each meeting is a reunion with trusted friends with whom we can face all types of problems seriously and professionally, as we know they are on our side and will do their best for us."

Marco Ginoulhiac, Architoys Founder
(The quote above is a direct Portuguese translation)



We offer all the services of a traditional marketing agency – including market research, design and branding, SEO, PR, copywriting and social media management. But – if you liken these services to sandwich fillings – we also provide the bread: the strategic direction and management that shape these activities and ensure they are purposeful.