

# Wavin Marketing Team

## Successes in the last 12 months

**317,970**

Blog views –  
YOY increase of 474%

**656,000**

Web page views –  
YOY increase of 30%

**£11M**

Sales opportunities created –  
YOY increase of 15%

**16**

Key Account and distributor  
campaigns completed

**42**

Blogs

**7**

White papers

**18**

E-Newsletters

**29**

Events

**64**

Pieces of editorial coverage  
in tier 1 media

**6**

Research and Insight  
projects completed

**c. 200**

Hours of team training,  
development and volunteering

