

Category: Emerging Talent – Young Marketer of the Year
Kathryn Douglas

KATHRYN DOUGLAS

Kathryn Douglas has made a significant impact in her four years at Kilwaughter. She is incredibly creative, with great attention to detail and consistently works to a very high standard.

K Rend

The applicators choice

“K Rend products are truly unmatched when it comes to delivering exceptional results for my clients. The quality it offers always exceed expectations, leaving a lasting impression on those who admire the final finish.”

Karl Hadden
The Rend Planning

K Rend

“Silicone TC 15 is an easy to use product and creates a lovely textured and low maintenance finish. If I need samples to show homeowners, project specifications or any technical help, the K Rend team are always on hand straight away to help.”

Vivvy Hoole

CASE STUDY
New Quay, England

K Rend

Silicone TC15
Pure White

These stunning properties in New Quay have been finished using Silicone TC 15 in colour Pure White.

K Rend

Andrew Coombe
Area Sales Manager
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Our Latest Stockist

Bradford's

Now stocking the K Rend product range
FROM APRIL 2024

K Rend

TRADE DAY
with Rory Talbot

Date: 30th November
Time: 8am - 1pm

Have your chance to meet the K Rend experts where you can get more information on the extensive K Rend product range, as well as assistance with any supporting technical questions, samples, specifications and more.

LORDS
BUILDERS MERCHANTS
Lords Builders Merchants, Hayes | UB8 3EF

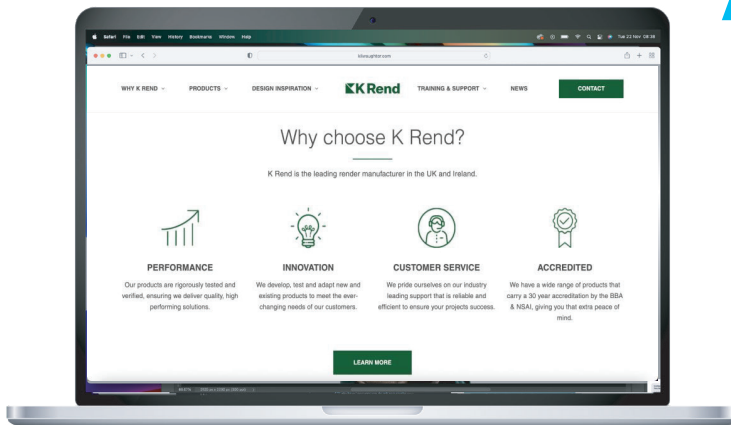
Stocking the K Rend product range

K Rend

Market Leading Render Specialists

The UK's largest manufacturer of coloured renders

Exceeded K Mono sales target by **47%**



NEW KILWAUGHTER WEBSITE

- New modern site now enables conversions
- K Academy mini site added
- Bounce rate down from 85% to 33%
- Average session duration up from 15secs to 1min 38 secs

NEW K SYSTEMS WEBSITE

- Improved user experience
- Increased CTAs and Leads
- New tools
- Modern design
- Synergy with other group sites
- Market Leading



DIRECT FIX LAUNCH

Total video views: 241,642

GP MIX REBRAND

Total campaign reach: 283,140

K MONO LAUNCH

Combined video reach: 150,000



Product Category	Base Coat	Thin Coat Render	Through Coloured Render
HP14 Base Coat		Silicone TC 10 	Silicone FT
MORE PRODUCT INFORMATION			

