## EMERGING TALENT EMMA WOODLEY SENIOR ACCOUNT MANAGER, CIRKLE

## CIRKLE

"Emma's passion for the construction industry is truly inspiring. Her relentless hunger for knowledge and continuous learning sets her apart as a true professional in the field.

"Emma's creativity and positivity are infectious, bringing fresh and innovative ideas to every project she undertakes. Her commercial acumen ensures that all campaigns are not only creative but also aligned with business objectives, driving tangible results – as demonstrated by the results in this award entry.

"Her exceptional client handling skills have earned her the trust and respect of clients, making her an invaluable asset to the Cirkle team. Emma's ability to understand and meet client needs while maintaining a positive and professional demeanour is commendable.

"Moreover, Emma is a fantastic team player. She collaborates seamlessly with her team, always ready to lend a helping hand and share her insights. Her enthusiasm and dedication make her a joy to work with and a key contributor to Cirkle's success."

## Jessica Kirby, Head of B2B – Cirkle

"Emma has been a fountain of knowledge from the moment I began working with her on the AkzoNobel account. Her expertise spans the world of painting and decorating, but also the wider construction industry. Emma combines this know-how with a fantastic level of application, consideration and determination to deliver campaigns to an exceptional standard. I couldn't ask for a more complete peer to work alongside and learn from."

## Charlie Greenough, Senior Account Executive – Cirkle

"Emma is very enthusiastic, proactive and determined in her approach. I know I can rely on her to see a job through to a high standard, which is crucial from a client perspective. She has also developed a very solid understanding of our audiences so she can recommend the right plans to meet our communications objectives."

Hayley Jones, Marketing Manager – AkzoNobel



