

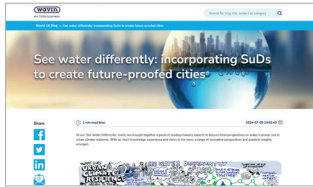
See Water Differently

SKY GARDEN
18 APRIL 2024

Pre-event promotion = 296 tickets issued



Advertisement



Web page



Social Media



Animated Gif



Calls



Tickets

Main event = 148 total attendees

- 33 - Architects
- 29 - Engineers
- 19 - Consultants
- 11 - Government Advisers
- 18 - Developers/Asset owners



Key points:

- Grey enabling green
- Fostering design innovation
- Collaboration



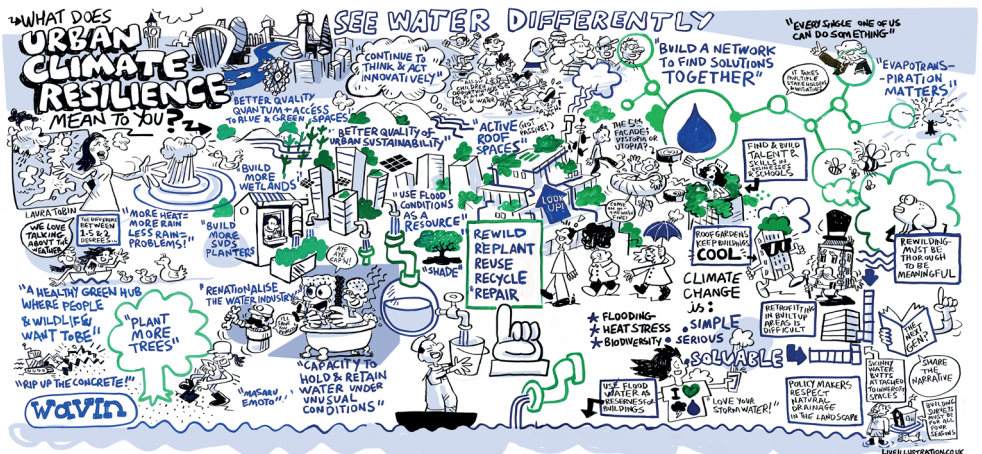
Extensive Media Coverage - online and print

New Civil Engineer, edie, Specification Online, Water Magazine, and Drain Trader.

Outcomes

- 13.5k - Estimated views
- 327k - Total audience reach
- 12 - Face to face CPDs
- 225 - Attendees online CPDs
- 1 - Key new partnership
- 194 - White paper downloads

80 Follow up requests



Building & Infrastructure

