

CMA 2024

Best Use of Advertising

The sophisticated interplay between AI-driven innovation and our artistic expertise enabled us to produce adverts that are not only visually captivating but also strategically aligned with our marketing objectives.

We successfully crafted a campaign that exceeded expectations in both reach and impact.

- Reach of over 1.4m across print and digital media
- Account growth of over 170% across social media channels
- 11 Front covers
- 46 Full page adverts
- Over 210,000 site page views and sessions

