



Materially different

The Building Materials sector shapes the fabric of the world around us. Where we live, where we work, where we travel.

Imagine being part of that.

Make a material difference
bmcareers.com

BMCareers: making a material difference

BMCareers demonstrates how, with strategic marketing, a trade association can harness the collective power of its 1,010 members to tackle the skills crisis, strengthen the future of a £52bn sector and open up career opportunities that enhance social value and equity for the industry.

At the heart of the campaign are the people of the sector, sharing authentic stories, busting myths, inspiring interest in the roles that will shape the future of building materials.

It shows how bold investment in marketing can drive social value and change, helping employers compete harder for talent by being better employer brands, building a talent pool, futureproofing the economic value of the sector and promoting career opportunities that strengthen diversity, equity and inclusion.

387 employer brands
 engaged with BMCareers

3,624 national locations
 offering employment opportunities

7.4m social media impressions
 raising public awareness

26,370 website visits
 generating 1,924 click throughs
 to find employment

£1.3m of free recruitment
 opportunities for employers in
 the talent pool

It's more than just a job, it's like a community

The Building Materials sector is a place where friendships are made for life.

Join an open, supportive and inclusive community, where you'll be equipped to help shape safer and greener communities. So if you want to be part of a team that is making a difference, we're looking for people like you.

Explore Branch Manager
bmcareers.com

BUILDING MATERIALS CAREERS
 Make a material difference

CMDi
 building sharper brands

BMF Excellence in building materials supply

Photo courtesy of Travis Perkins plc