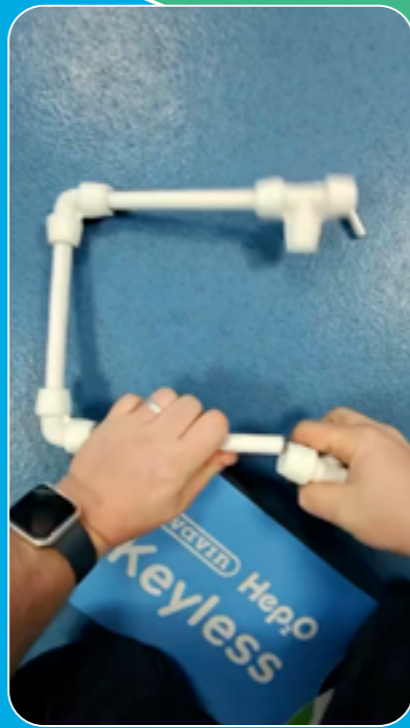
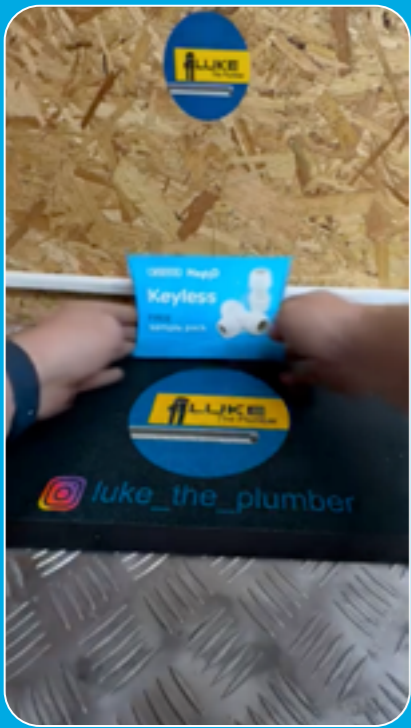


Made for the trade:

wavin Hep₂O Keyless Launch

15

influencers and tradespeople engaged to create content supporting the launch



14 pieces

of tier 1 game changing trade media coverage

Over 80%

of the audience engaged saying they 'will' or are 'very likely' to purchase the product in the future

604,320

opportunities to see across earned media



860k
video views

Connected with
15,000
visitors
at InstallerSHOW where the product was officially launched

17 million
impressions on digital channels

16,000
sample packs requested

Product rated
9.2
overall

A new era in fluid dynamics

Innovative

And it's made
...in Doncaster



Daisy Andrews
Apprentice Plumber/
Gas Engineer

You no longer have
Keyless

