

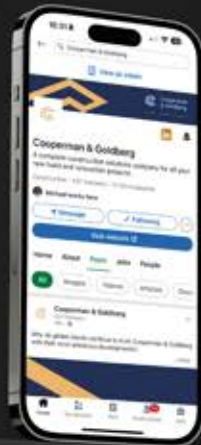
## De-risking Marketing in Construction and Building Impact

At the heart of BCM's work is a **cognitive, research-led** approach that **de-risks marketing** and helps construction firms invest with confidence.

We may be small, but our ideas, our results, and our impact are anything but.



**Cooperman & Goldberg**  
DETAIL, DESIGN, DELIVERED



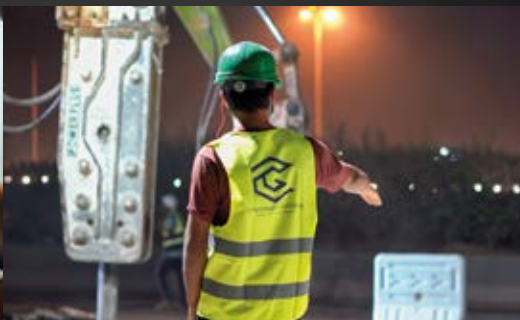
Refining brand & enabling expansion

LinkedIn following increased more than **2,400%**



“Working with BCM has been a game-changer. They’ve helped us articulate who we are and build tools for growth.”

**Michael Chilaka**  
MD, Cooperman & Goldberg



**Cetetherm**



Creating a UK voice for a Nordic innovator

LinkedIn following **up 70%**, impressions **up 400%**

**2,000+** monthly website visits driven by SEO-led content