

# CMA Awards 2025

Agency of the Year - LMC



## Promoting changemakers in the built environment



LMC is a PR, communications and collaborations consultancy supporting innovators and changemakers in the built environment.

We deliver high-impact programmes across policy reform, media, crisis communications, stakeholder engagement and digital activation.

Clients repeatedly say they come to LMC because of its blend of industry and communications expertise, ensuring campaigns are technically robust and commercially relevant.

*“LMC has become a trusted partner for us at LHCPG. They know our offering and industry inside out, have really got to grips with our tone of voice, and take the time to understand what our stance is on key issues. Their knowledge and advice has become invaluable.”*

Nicola Lewis, Head of Marketing, LHCPG

*“The media relationships LMC develops on our behalf, strategic insights and advice they offer is exemplary. I cannot speak highly enough of their professionalism and what they have delivered for us this year.”*

Kate Perrin, Group Marketing Director, Barbour ABI

**21yr**

track record  
built on  
deep sector  
expertise

**60%**

of clients  
retained for  
three years +

**5.4/6**

client  
satisfaction  
score

**82%**

of staff  
retained for  
three years +

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