

Agency of the Year

Ridgemount built its reputation on first-class storytelling. Relevant, engaging stories for targeted audiences are still at the heart of everything we do. Added to that, we've got a whole armoury of ways to get those stories directly in front of your audiences: building awareness, driving sales.

"It's refreshing to see such a well-executed blend of modern strategy with old-school marketing principles"

Judge, Global Agency Awards



Instagram,
Cost per conversion

76* p

FB cost per click
down to

13* p

Dwell time up to

2:35*
(average)

LinkedIn video
view cost

£0.02*
(completion rate 31%)

Google,
Cost per click

45* p

ROAS
on Pinterest

12*

Sales leads up

300%

Digital & Social
campaigns earned

5 industry
awards

*represents the average cost across a specific campaign