



Over the past year, the James Hardie UK Marketing team has delivered exceptional results, driving growth, visibility, and impact across the construction sector. Led by Head of UK Marketing Waheeza Tegally, the team combines category expertise with collaboration, ensuring strategic alignment with the company's FY26 growth target.



■ Materials supplied to charitable projects such as: DIY SOS Band of Builders "Toby's Project"



Hardie® Plank Fibre Cement



Timber



uPvc

■ Hardie® Plank - A safety demonstration that showcases how fibre performs vs combustible materials like timber and uPVC

■ Hardie® Panel - Launch of the 2438mm board.

■ fermacell® - Launch of the Timber Frame guide and campaign

■ Hardie® Plank - Launching the improved Hardie® Plank Challenge

SMALL SIZE, **Big Impact.**
2438mm Hardie® Panel now available for your next project.

DISCOVER NOW.

A2 fire-rated 15 Year Warranty

www.jameshardie.co.uk

A guide to using James Hardie products in Timber Frame systems

Timber frame Installation guide

fermacell®

Hardie® Plank Challenge Roadshow

Thurs 12th June 7am-1pm

Huws Gray - Wrexham
Croesfoel Industrial Estate, Rhosyllen
Wrexham LL14 4BJ

- See the Hardie® VL Plank and Hardie® Plank facade products live
- Talk to our experts and see how easy it is to install
- Play the Hardie® Plank Challenge and be in for a chance to be the fastest UK fixer!

1st Place

- Choose from:
 - Mini GP Weekend x2
 - The Open Golf weekend x2
 - Silverstone Festival weekend x2 (adults x2 children)
 - £4,000 Tech Bundle
 - £1,000 Holiday

2nd Place

- Choose from:
 - Six Nations Rugby Weekend for Two
 - Alan Taiters
 - James Packard Family weekend
 - £2,500 Tech Bundle
 - £2,500 Holiday

Register now! Scan the code.

www.hardieplankchallenge.co.uk/register