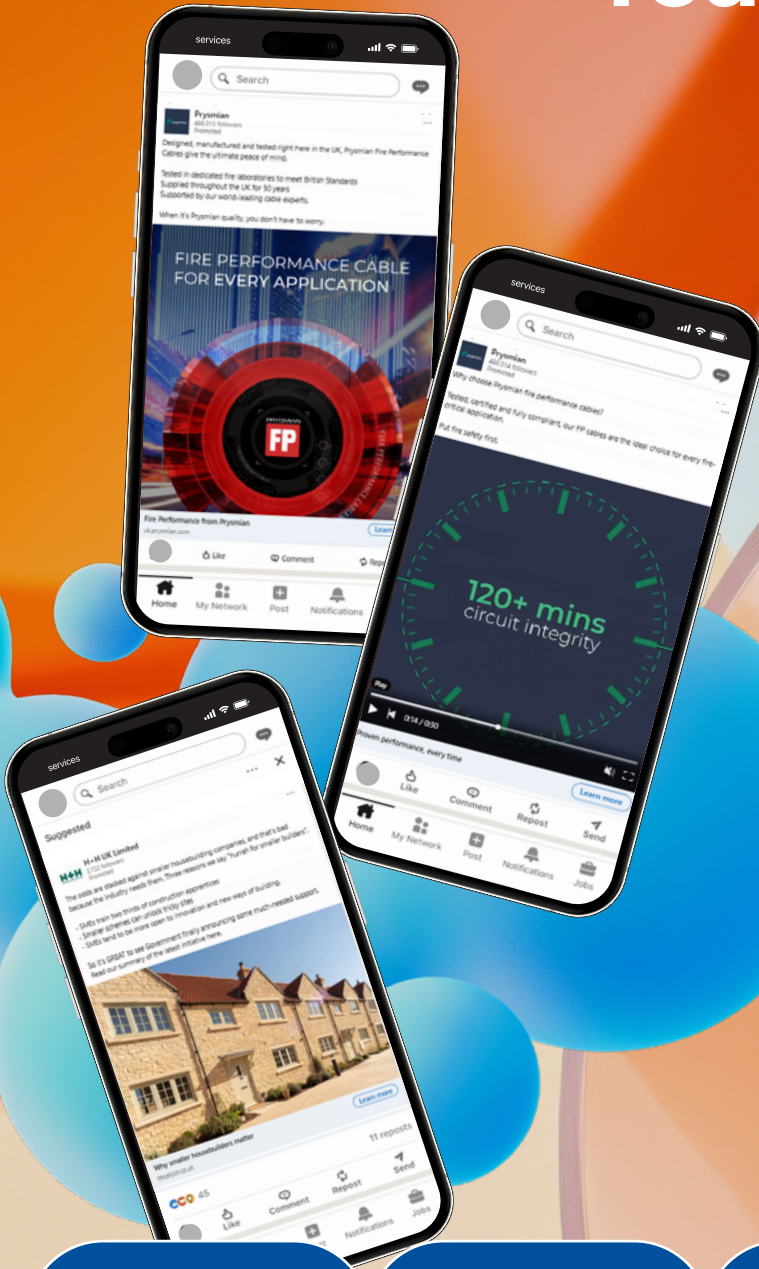


# Team of the Year



**Kate Sugarman**  
Joint Managing Director



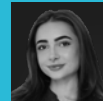
**Sydney Keary**  
SEO & PPC Director



**Ellie Parker**  
Senior Social Media Executive



**Katie Gott**  
Senior SEO & PPC Executive



**Izzy Taylor**  
Senior Animator/Video Editor

“It’s refreshing to see such a well-executed blend of modern strategy with old-school marketing principles”

Judge, Global Agency Awards

Instagram,  
Cost per conversion

76\* p

FB cost per click  
down to

13\* p

Dwell time up to

2:35\*  
(average)

LinkedIn video  
view cost

£0.02\*  
(completion rate 31%)

Google,  
Cost per click

45\* p

ROAS  
on Pinterest

12\*

Sales leads up

300%

Digital & Social  
campaigns earned

5 industry  
awards

\*represents the average cost across a specific campaign