

218k

visits to the site
(+29% YoY)

126k

organic search visits
(+30% YoY)
generating 223 (45%)
of trade applications

491

trade applications

resulting in
£1.3m of new account business

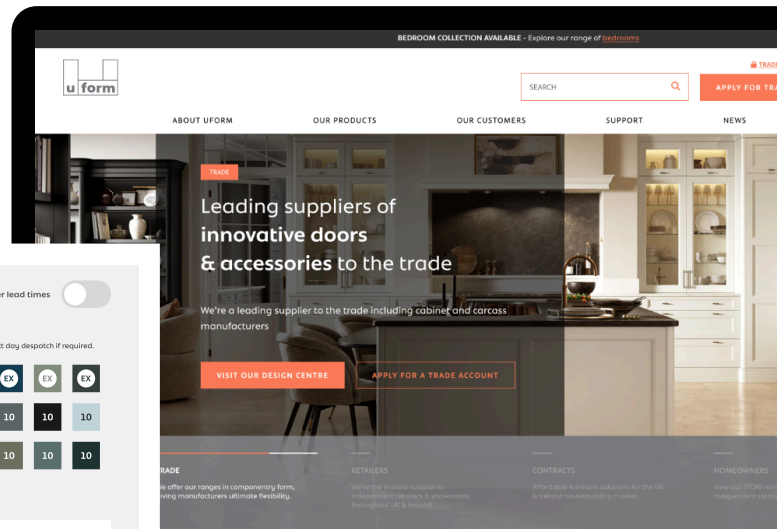
£1,361,067

Sales since Jan 24 - Jan 25

new accounts created from the website

Lead time specifier tool

- ✓ Live lead time integration with ERP system
- ✓ Accurate information for buyers to make informed decisions



Standard lead times: (working days plus next despatch day)
Ex-stock colours shown are available off the shelf and can be requested for next day despatch if required.

EX	EX	EX	EX	EX	EX	EX	EX	EX	EX
10	10	10	10	10	10	10	10	10	10
10	10	10	10	10	10	10	10	10	10
10	10	10							

Aldana Kitchens
Style: Shaker
Finish: Ash painted (or stained)

CMS 20 Colour match service lead time (working days)

EX - Ex-Stock colours MTO - Made to Order PTO - Paint to Order CMS - Colour Match Service

Application process

1. Complete the application by filling in your details.
2. Our Business Development Team will be in touch to discuss your application before setting up your account.
3. Marketing materials & product samples can then be arranged.
4. Your new Area Sales Manager will contact you to discuss a potential site visit.

Apply for a trade account

If you wish to apply for a trade account, enter in your details through the form below and we'll be in touch with you soon to discuss your request.

First name Surname

Company name

Postcode

Email

Contact number

Additional comments (optional)

APPLY NOW

APPROVED APPLICATIONS

408

successful applications

83%

conversion rate

Using the new Uform website has significantly boosted our business. The platform has enhanced lead generation, resulting in a consistent flow of **high-quality prospects** that we can convert much more quickly. The onboarding process for new clients is now **seamless**, thanks to improved messaging and clearly defined business USPs.

Maria Lopez Alonso, Head of Business Development, Uform.