

Emerging Talent of the Year - James Wyllie



SURVEY SOLUTIONS



James has delivered significant improvements for Survey Solutions across organic search, social, email, paid advertising and the company's website. James has demonstrated consistent, high-quality delivery with clear outcomes, all whilst being completely new to the industry and only 7 months into a B2B role when he originates from a B2C background.

1.6mil+

Online Impressions

252% ↑

Average weekly email conversions

22% ↑

Average weekly quotes

21% ↑

Average weekly order value

28% ↓

Paid Advertising Spend

1363%

ROI

New Revamped Website



- 422% increase in organic search impressions
- 13% increase in organic web visits
- Improved UX
- SEO Overhaul
- 85% SemRush audit score (industry average 72%)
- New dedicated Google Ad landing pages

New Branded Emails



- Cleaner copy
- Tailored CTA's
- High quality photos
- 73% rise in volume
- 155k sent in 7 months

From safeguarding façades to aligning with modern sustainability goals, refurbishing heritage school and university buildings brings unique challenges. These projects demand more than standard surveys, they need specialist insight and experts who understands the risks.

At Survey Solutions, we help teams across the UK bring historic education buildings into the future with: