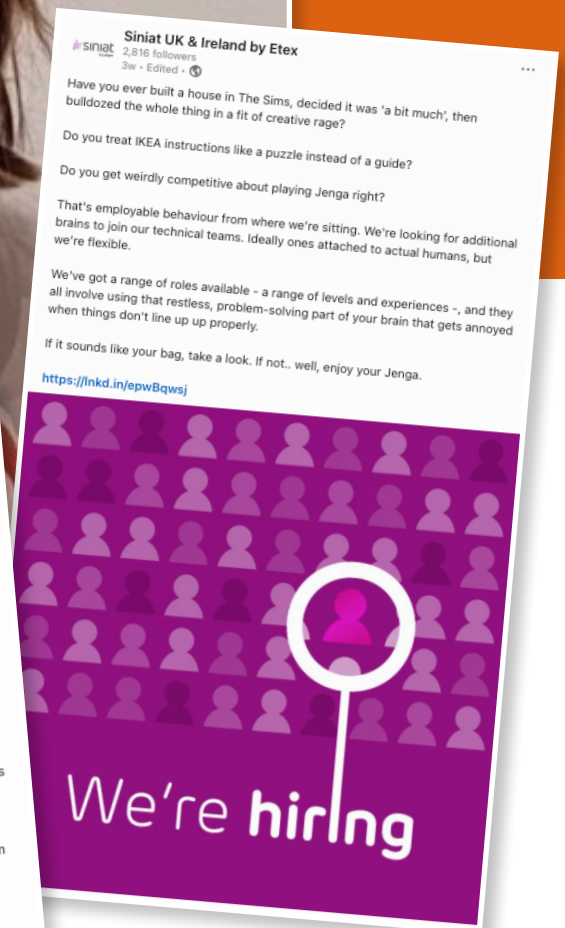
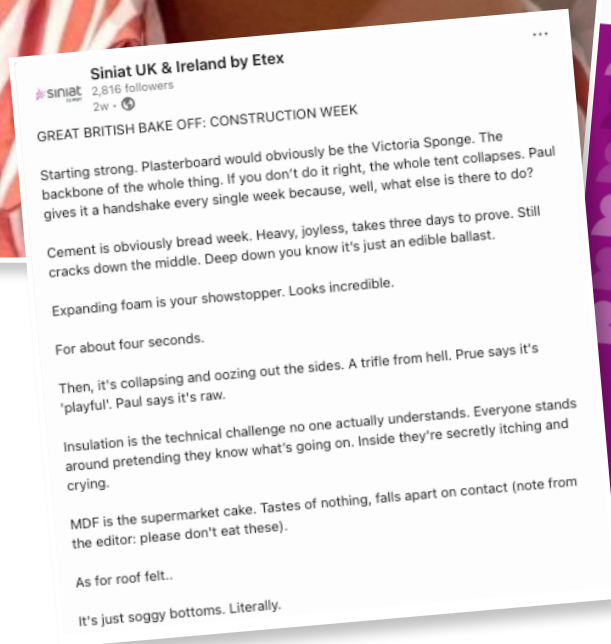
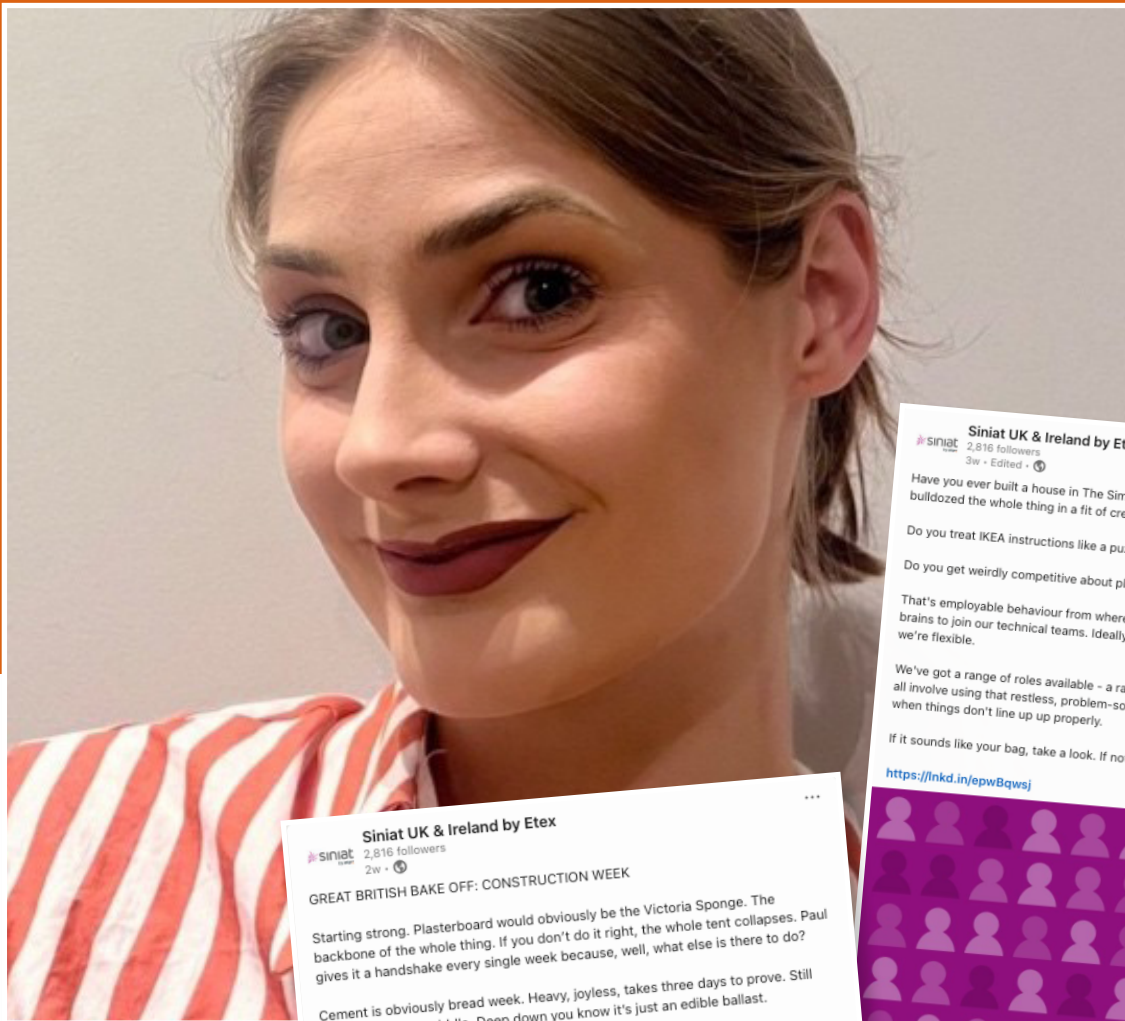


How a studied but irreverent approach has seen Lauren make a big impression at Etex.



Not only has Lauren Morgan built a formidable level of technical nous, she has also helped to ensure communications for Etex product brands Siniat and Promat cut through in a crowded, competitive market.