

BEST INTERNAL COMMS CAMPAIGN

1840 Podcast: Pioneering the first podcast in the builder's merchant industry

- YouTube:**
14k views, 818.3 watch hours, 96,274 impressions
 - Instagram:**
5,340 views
 - TikTok:**
13,172 views
 - Facebook:**
47,727 reach, 1,887 engagements
 - LinkedIn:**
12,890 impressions, 1,426 clicks, 335 reactions
- Figures correct as of May 2025



WOW - this raises the profile of working in an amazing industry. Realising that your role irrespective of what it is helps to Build a Home.

Brilliant... Looking forward to more of the 1840 podcast

Brilliant - great to see an "old school" industry embracing the new age tools at their disposal.

Love these Podcasts!

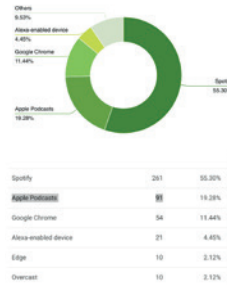
Excellent podcast. Very well-presented

Excellent. Always good to push new boundaries.

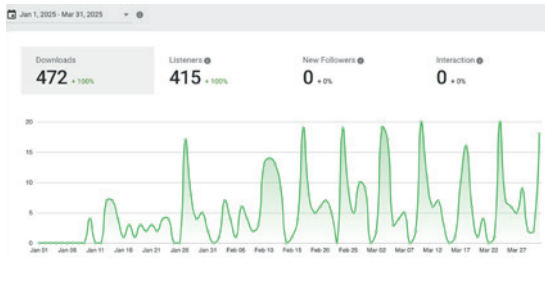
Looking forward to hearing more content



PLATFORMS



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By introducing the 1840 Podcast, Howarth has not only strengthened internal communication but has also set a new industry standard—quickly being recognised as a **game-changer** in how the industry communicates and connects.

