

## Best Use of AI - Señor Survey



### Señor Survey

By J SIMPSON TARLING &

Marketing and Sales support for our business

Draft a LinkedIn post about survey impact on housin...

Help me refine our ICP messaging for architects

Summarise key market opportunities fro...

Señor Survey is trained on our story, services, sectors, audience profiles, accreditations, tone rules, and brand colours

It drafts blogs, emails, and social content for specific CRM segments. It also helps us match hot topics to the right audience and external AI detectors score the writing over 90% for human writing.

### The Padel and Pickleball Surge in the UK

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NEWS



## This has resulted in:

- More agile and tailored content
- 198% increase in blog views
- 3% increase in email open rate