

Skilled to Build:

A White Paper built on unprecedented engagement with the RMI sector

With the UK facing a chronic shortage of skilled tradespeople, TrustMark and Eureka! Research embarked on an ambitious task of building an authoritative evidence base from hard-to-reach trade businesses.

Unveiled at a high-profile event at Parliament, this comprehensive work makes a series of innovative recommendations to the sector to help take the conversation forward and influence genuine policy change.



1,233 Survey Responses	303 Downloads	244 Webinar Viewers
155k Impressions	583k Reach	104 Attendees

