



Our new brand strategy reflects our commitment to empowering our people to be genuine social housing specialists and to deliver the very best for their communities, because

Every Home Matters

Key Outcomes

New website with
30%
increase in users
(YTD)

Turnover increased
from £170m
in 2023 to
£210m
in 2025

£41m
New contracts
secured

250%
increase in social
media impressions



FORTEM
Every Home Matters

www.fortem.co.uk