

BCM & DLA: Planning for Growth

The challenge wasn't a lack of expertise or opportunity. It was understanding where DLA should focus to translate its strengths into sustainable growth.

DLA Town
Planning



Mike Lake

Managing Director, DLA Town Planning



BCM has become a trusted extension of our team, combining strategic thinking with a deep understanding of the construction and property sectors.

They have helped sharpen our positioning, strengthen our marketing and deliver a measurable increase in enquiries and market visibility. Their proactive approach and focus on commercial outcomes have made them a valued long-term partner.

2025-2026 results
include

20%

increase in
revenue
year on year

ROI
1,453%

23%

growth in
the team

23%

organic
growth in
enquiries

200%

increase in
networking
engagement

**Highly
Commended**

The Constructing
Excellence Awards
2026

**RTPI East
of England
Mid-Sized Planning
Consultancy
of the Year
2025**