

Balfour Beatty



ABUSE IS NOT PART OF THE JOB

Every day, roadworkers face verbal abuse, threats and intimidation just for doing their job.

Using compelling evidence and sharing real frontline experiences, we transformed an underreported issue into a national conversation.

Through media engagement, political advocacy, industry collaboration and data-driven insights, the campaign united Government, customers, contractors and communities behind a shared commitment to **#EndRoadworkerAbuse**.

The campaign helped secure the recognition of roadworkers as 'vulnerable road users' within the Government's Road Safety Strategy, laying the foundation for lasting improvements in reporting, enforcement and worker safety.

90%

of roadworkers have experienced abuse

900+

survey responses gathered

Recognised

as 'vulnerable road users' in the Government's Road Safety Strategy



Scan the QR code to hear first-hand from our colleagues about their experiences of roadworker abuse and how we're working together to tackle it.



www.balfourbeatty.com