

SUSTAINABLE MARKETING

cma
awards
2026

90%
OF THE EVENT
POWERED BY 

COMPETITION MATERIALS
REUSED IN COLLEGES

100,000 BRICKS. 3,600 BLOCKS. 112 TONNES OF MORTAR



 **SUPER
TROWEL**
wienerberger





**YETI BOTTLES +
HYDRATION STATION**
REFILL. LESS SINGLE-USE PLASTIC