

We built a £2.6m agency by doing the one thing most agencies won't: falling in love with "boring."

LesniakSwann

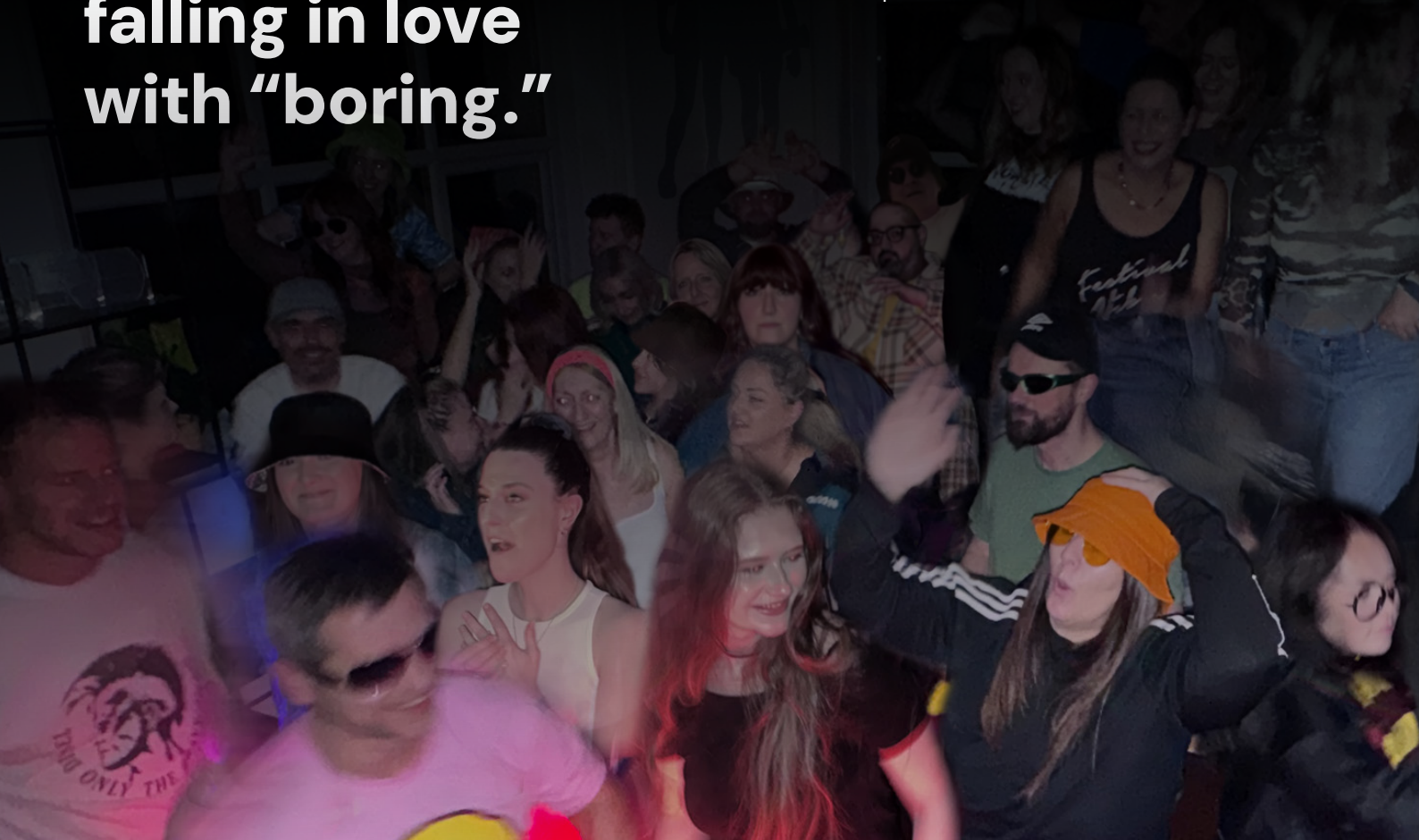
Unfair competitive advantage

Certified



Corporation

WINNER
campaign
BEST PLACES TO WORK 2026



While everyone else chases shiny briefs, we've stubbornly specialised in complex, technical B2B – fans, fire protection, carbon engineering – and turned it into ROIs of up to 141x, a 75% pitch win rate and revenue up 34%. Punk-inspired pipe campaigns, deliberately "revolting" photography and deepfake Churchill ads prove our point: it's not the industry that's dull, it's the marketing.



>75%

client win rate



113%

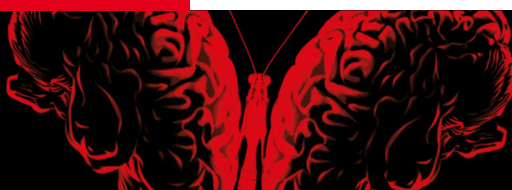
client
retention



34%

growth
in revenue

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