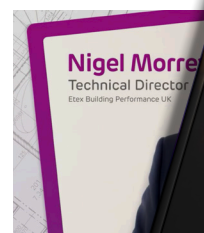
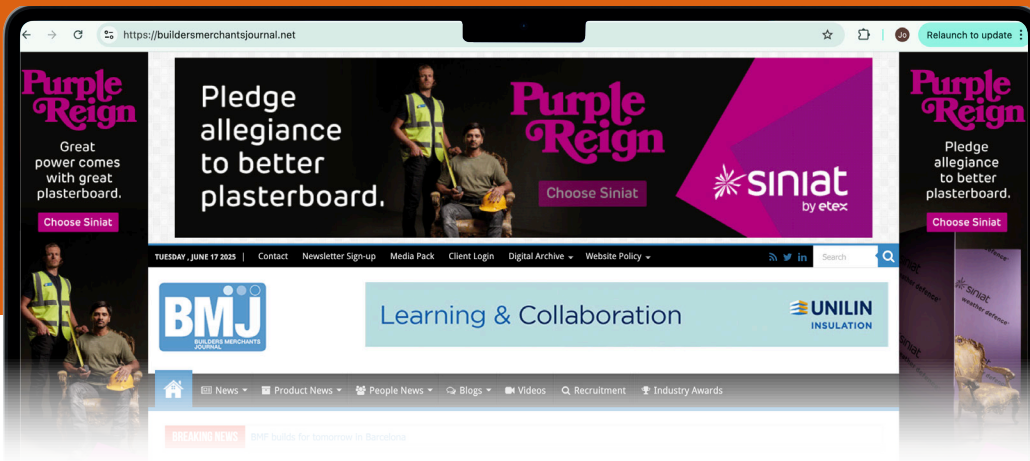
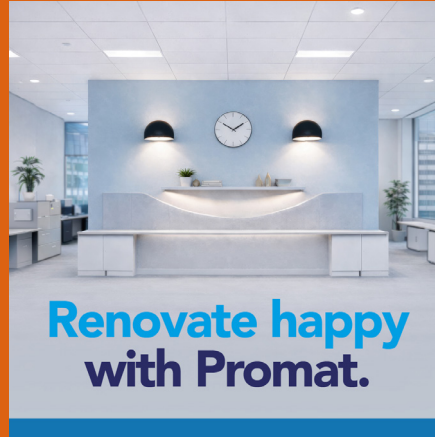


Innovative Etex team plays its cards right to drive sales growth

etex inspiring ways of living



Driven by creativity and technical nous, Etex's standout campaigns have captured the attention of the construction sector to drive increased brand awareness – and impressive sales growth.



32%

increase in structural steel sales



£millions

in sales uplift



1.8m

media reach structural steel

Promat

The right structural steel fire protection preserves the steel and prevents collapse.

etex inspiring ways of living