



Construction Marketing Awards – Emerging Talent

Oliver Sargent | Strategic Director, Built Environment, Cartwright

Emerging Talent

Oliver Sargent.



Building a specialism. Growing an agency. Shaping the sector.

500%

Growth in planning and development clients over two years

61%

Increase in department revenue

6

Major planning permissions secured

5000+

Residents reached through the programme newsletter

310

Stakeholders mapped and engaged through Rural Innovation in Action

+60%

Growth in International Building Press award entries over three years, achieved without a commercial marketing budget

Turning expertise into growth

Ollie has transformed specialist planning and development expertise into a defined, sellable Cartwright offer, combining consultation with PR, digital, content, social, SEO and paid media. In two years, its client base has grown by 500%, while Cartwright's London team has doubled.

Delivering outcomes that matter

From sensitive planning applications to major community engagement programmes, Ollie understands the people capable of shaping an outcome and builds communications around them. His impact can be seen in unanimous approvals, greater participation, stronger client relationships, new business and measurable agency growth.

"Ollie took a challenging brief fully in his stride to develop the exact strategy and execution plan we needed. There's no doubt that his work was absolutely critical to ultimately achieving planning permission – which wouldn't have happened without his dedication to success."

– Aaron Zimmerman, director, Centro

cartwright