

7.1% share of voice

up from 5.8%

with content featured regularly in: Construction News, Building, New Civil Engineer, Construction Index, Architecture Today, PBC and FMJ



121%

PR reach

36.5%

growth in trade coverage

63.7M

total reach

4.7%

positive Excess Share of Voice



“Daisy is a trusted voice whose creativity, insight and consistency help shape stakeholder-focused communications, build credibility and strengthen Pick Everard’s influence across our strategic priorities.”

Ben Killeen, Group Strategic Development Director



Daisy Bradford

Emerging talent of the year (client side)