



BEST USE OF EVENTS AND LIVE MARKETING

Milwaukee world of solutions conference 2026

Milwaukee doesn't do small. The two-storey La Nuvola conference centre in Rome given over to showcasing the entire Milwaukee catalogue for buyers, users and influencers. A mesmeric combination of film, CGI, motion graphics and LED displays. All designed to impress and convince. It does both. Sales figures are awesome.

One month in Rome

**Four three-day UK
delegations**

**Multi million pounds
of orders**

**A broadcast
audience of over
5 million**



**“ This is a completely new
experience for me. Unbelievable.**

The size of this is Crazy! * ”

* Simeon Balsam AKA Visual Climber
– arborist and influencer