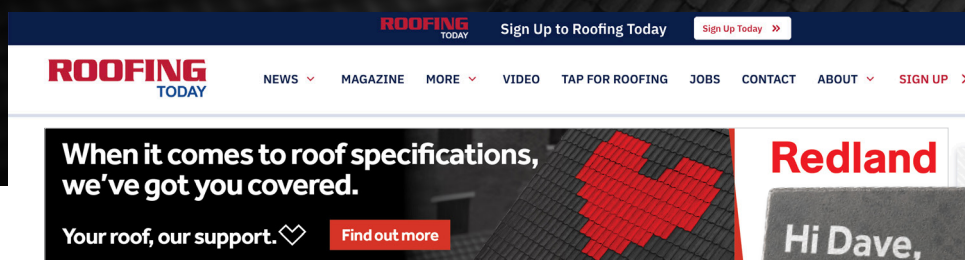


As the construction market evolved, we ensured Redland not only kept pace but moved ahead of the competition.

Redland



We helped customers navigate complexity. We brought technical knowledge to the forefront. And we proved that the most valuable thing a roofing brand can offer isn't what's on the roof. It's the certainty underneath it.



£millions

in pipeline sales



47%

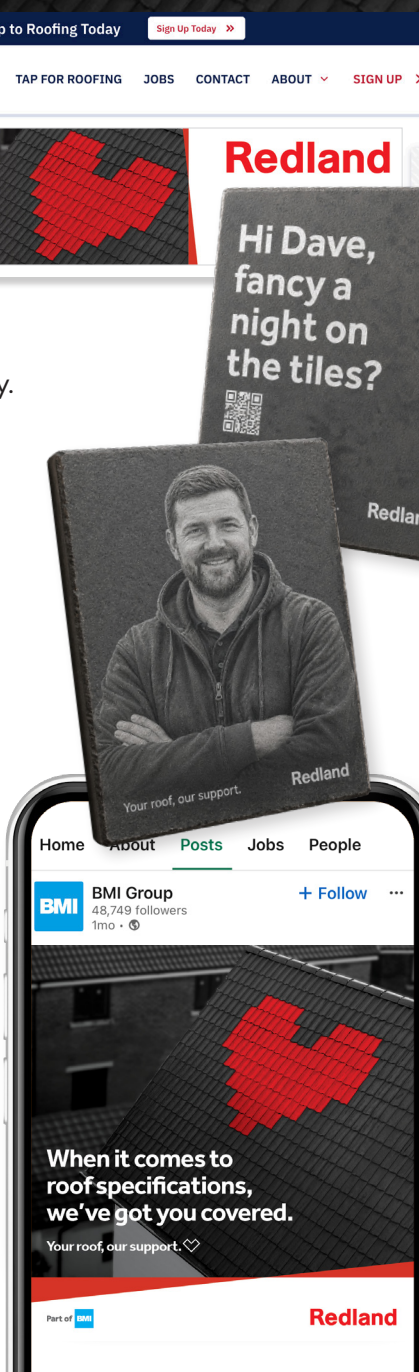
increase in average order value



7%

increase in share of voice

www.lesniakswann.com



Lesniak Swann
Unfair competitive advantage