



EXCELLENCE
AWARDS

BUILDERS OF THE FUTURE



Premier Guarantee is one of the UK's leading structural warranty providers working closely with builders, contractors and developers offering cover for new homes, self-builds, social housing, private rental and high value schemes. We also provide building control.

Our objectives were to improve relationships with existing customers so that we could retain further business with them.

These objectives were met through the creation of the Premier Guarantee Excellence Awards. A national ceremony created to celebrate the quality of construction of our clients achieve. The event was part of a wider marketing strategy which included increased communications with clients through numerous channels in order to improve understanding and relationships between both brand and client.

