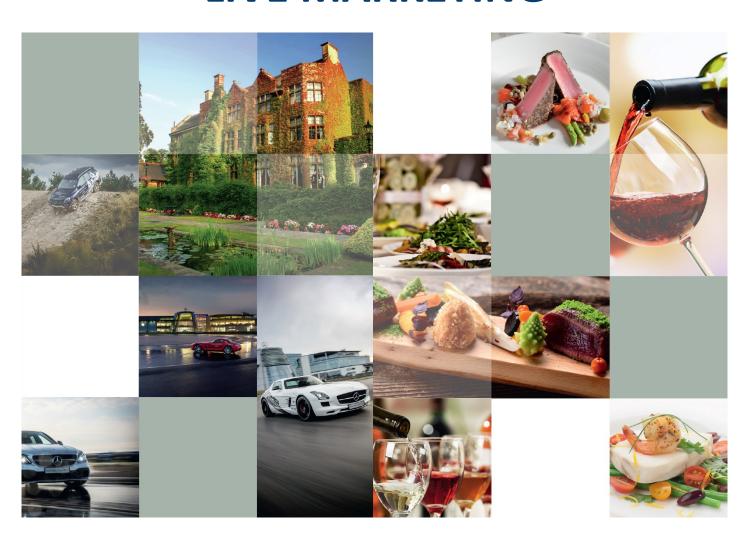


BEST USE OF EVENTS AND LIVE MARKETING



THE CHALLENGE

Initiate contact with hard-to-reach architects through a series of events that are just too good to turn down

THE RESULT

All objectives met or exceeded... and ROI through the roof!