

PR Agency of the Year



IKO PLC @ikople - Feb 23

There's more to this little fellow than meets the eye! His pond may not be all its quacked up to be. Find out about his adventures very soon



WHAT TO LOOK FOR WHEN CHOOSING BRICKS

Jason Hughes, Managing Director of Imperial Bricks

The look, feel and quality of any brickwork can make a significant difference to the value of a building. Bricks offer durability, weather-resistance and minimal maintenance, but what's often more important is the look of a project in the material they've made from, their shape and size, and the manufacturing process.

Location, location, location

The regional differences between Central, North, South and West of England have led to bricks being made in a variety of shapes and sizes. Bricks made from locally sourced clay are usually more durable and weather-resistant than those made from imported clay.

Reclaimed Vs handmade

Reclaimed bricks are those that have been used in a previous building and are now being reused. Handmade bricks are those that are made by hand using traditional methods.

Imperial Bricks

Imperial Bricks is a leading manufacturer of bricks in the UK. We offer a wide range of bricks in various shapes and sizes, including reclaimed and handmade bricks.

Imperial Bricks

Imperial Bricks is a leading manufacturer of bricks in the UK. We offer a wide range of bricks in various shapes and sizes, including reclaimed and handmade bricks.

Imperial Bricks

Imperial Bricks is a leading manufacturer of bricks in the UK. We offer a wide range of bricks in various shapes and sizes, including reclaimed and handmade bricks.

Imperial Bricks

Imperial Bricks is a leading manufacturer of bricks in the UK. We offer a wide range of bricks in various shapes and sizes, including reclaimed and handmade bricks.

Imperial Bricks

Imperial Bricks is a leading manufacturer of bricks in the UK. We offer a wide range of bricks in various shapes and sizes, including reclaimed and handmade bricks.

Imperial Bricks

Imperial Bricks is a leading manufacturer of bricks in the UK. We offer a wide range of bricks in various shapes and sizes, including reclaimed and handmade bricks.

Imperial Bricks

Imperial Bricks is a leading manufacturer of bricks in the UK. We offer a wide range of bricks in various shapes and sizes, including reclaimed and handmade bricks.

Imperial Bricks

Imperial Bricks is a leading manufacturer of bricks in the UK. We offer a wide range of bricks in various shapes and sizes, including reclaimed and handmade bricks.

Imperial Bricks

Imperial Bricks is a leading manufacturer of bricks in the UK. We offer a wide range of bricks in various shapes and sizes, including reclaimed and handmade bricks.

Imperial Bricks

Imperial Bricks is a leading manufacturer of bricks in the UK. We offer a wide range of bricks in various shapes and sizes, including reclaimed and handmade bricks.

Imperial Bricks

Imperial Bricks is a leading manufacturer of bricks in the UK. We offer a wide range of bricks in various shapes and sizes, including reclaimed and handmade bricks.

Imperial Bricks

Imperial Bricks is a leading manufacturer of bricks in the UK. We offer a wide range of bricks in various shapes and sizes, including reclaimed and handmade bricks.

Imperial Bricks

Imperial Bricks is a leading manufacturer of bricks in the UK. We offer a wide range of bricks in various shapes and sizes, including reclaimed and handmade bricks.

Imperial Bricks

Imperial Bricks is a leading manufacturer of bricks in the UK. We offer a wide range of bricks in various shapes and sizes, including reclaimed and handmade bricks.

Sales and web traffic up

29th August 2017

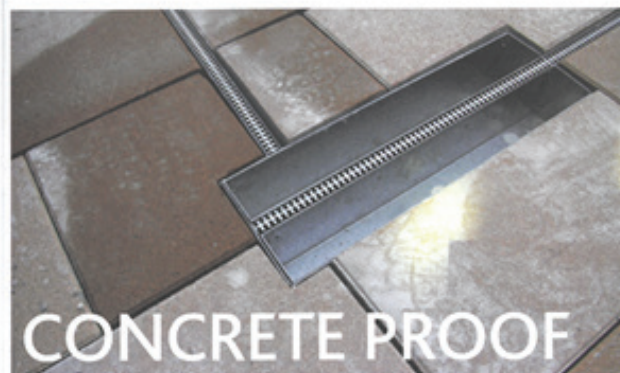
SOLIDOR reports sales up 20% year on year in the first seven months to July and says this is ahead of forecasts. This trend is also reflected in its online traffic, with 65,000 hits on its website in July and 220,000 page views.

CEO Gareth Mobley credits the company's growth to its strong focus on helping customers sell and its continual improvement in product, processes, operations and people.

He said: "We're really excited about our positive growth and the ongoing progress of the business. Our website is pivotal in generating leads for our installers so seeing those high traffic figures and page views is extremely reassuring."

"If our customers keep growing, we grow. So it's important we do all we can to help them sell more. That starts by investing in product development so we continue to give them an edge in the market with a premium, high-quality product that leads in security."

He added: "Over the last two years we have made fundamental changes to systems and procedures, invested



Climate warming is changing global weather patterns. We are getting used to flash floods one day and heat waves the next, and we can expect more rain, more frequent storms, and more extreme weather. Steve Durdant-Hollamby argues that the next generation of concrete will help improve flood resilience in the future.

Flooding is now an all year round probability in Britain. It causes major disruption to drinking, businesses, roads, power and gas supply, communications, and travel networks. When it does flood, it requires all our mobility the weaknesses in our surface water management systems - an issue that is amplified as we continue to pave over undeveloped land where rain could once drain away quickly.

What and where we build also has an impact. Schedule 3 of the Flood and Water Management Act 2010 set out to make SuDS mandatory on all developments but was never implemented. Governments decided SuDS were not a requirement for developments if the costs to develop did not add up. Householders and developers say they add to costs and conflict with the council's objectives to build more homes. It is unclear who will drive SuDS, and what will be enforced.

The risk of damage and deterioration from floods is significant because Britain - government, industry, construction and public - is unprepared. There are incentives for local authorities, businesses or homeowners to improve flood resilience when replacing or repairing damaged buildings, but these are reactive measures which do not match the scale of the challenge. Making our built environment more resilient to



cope with heavier rainfall and more frequent flooding requires realistic funding to improve defences with new engineered solutions that manage surface water more effectively. We need to start building for tomorrow not yesterday, engineering the latest technologies to create schemes which deliver enhanced levels of performance and reduce operating costs over an extended lifetime.

Surface water drainage is a critical component in the process of controlling concrete run-off. Installing wider and deeper channels will play an important role in containing and holding flows but we need to ensure these systems optimise installed performance, retaining their in-designed drainage characteristics for as long as possible. For the most part, channel and slot drainage goes unnoticed. You only really see it when it does not work, when a rash of water floods the surface, or drainage channels become detached from the

Continued on page 14

INDUSTRY NEWS

Builders Merchant Building Index

April's Builders Merchant Building Index (BMBI) showed builders' merchant sales to trades, builders and contractors rose 6.2% lower than in April 2016, due to fewer trading days. All but two categories fell less. However average sales per day in April were 9.2% up, the highest year-on-year increase since the BMBI started 22 months ago. All categories showed gains.

With a difference of five trading days between April and March, absolute sales dropped 13.1% month-on-month but average sales per day were 11.1% higher. Heavy Building Materials, the largest category, was in line with merchants' overall.

"Merchant sales down in April but sales per day reach a new high"

The BMBI index for April was 116.7. Six categories had indices over 100, led by Landscaping (138.1). Adjusted for trading days, April's index was 123.6. All but two categories exceeded 100.

"We're seeing a growing trend in the market for flame-free flat roofing solutions"

The BMBI is a report of the BMBI, the BMBI report, which is published and managed by BMBI Marketing, using BMBI's Builders Merchant Building Index of Sales Tracking. The BMBI report is a monthly report of the BMBI, the BMBI report, which is published and managed by BMBI Marketing, using BMBI's Builders Merchant Building Index of Sales Tracking.