



## Online Inductions & Training

Promoting the Online Inductions & Training product, part of the broader MSite workforce management suite, this campaign has stayed under budget and delivered high value, tangible results as part of a broader strategic approach - through precise targeting and carefully organised communications.



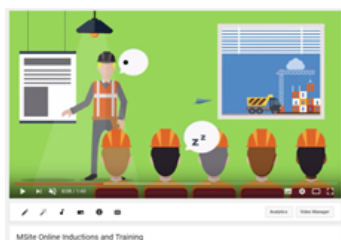
*With a budget of £12,000, the campaign has delivered:*

**38%**  
RISE IN  
WEBSITE VISITORS

**£360K**  
IN OPPORTUNITY  
PIPELINE

**3**  
MAJOR  
FRAMEWORKS  
SIGNED

### Video



### Website



### TV Brochure



### Sales Collateral



### Email



### Demo Environment

