

# EDUCATION:

## A brighter future



A series of national events looking at daylight and modular construction for education, with expert speakers sharing their insight and experience of new techniques in creating optimised learning spaces.

### Key Measurements of Success



**86%**

New contacts



**611**

Sales leads



**70%**

Of attendees wanted  
a follow up CPD



**217**

CPD requests



**25%**

Click-through rate  
to CPDi platform  
(2.9% industry average)



**27**

CPD leads per  
BREAKFAST SEMINAR  
(average)

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