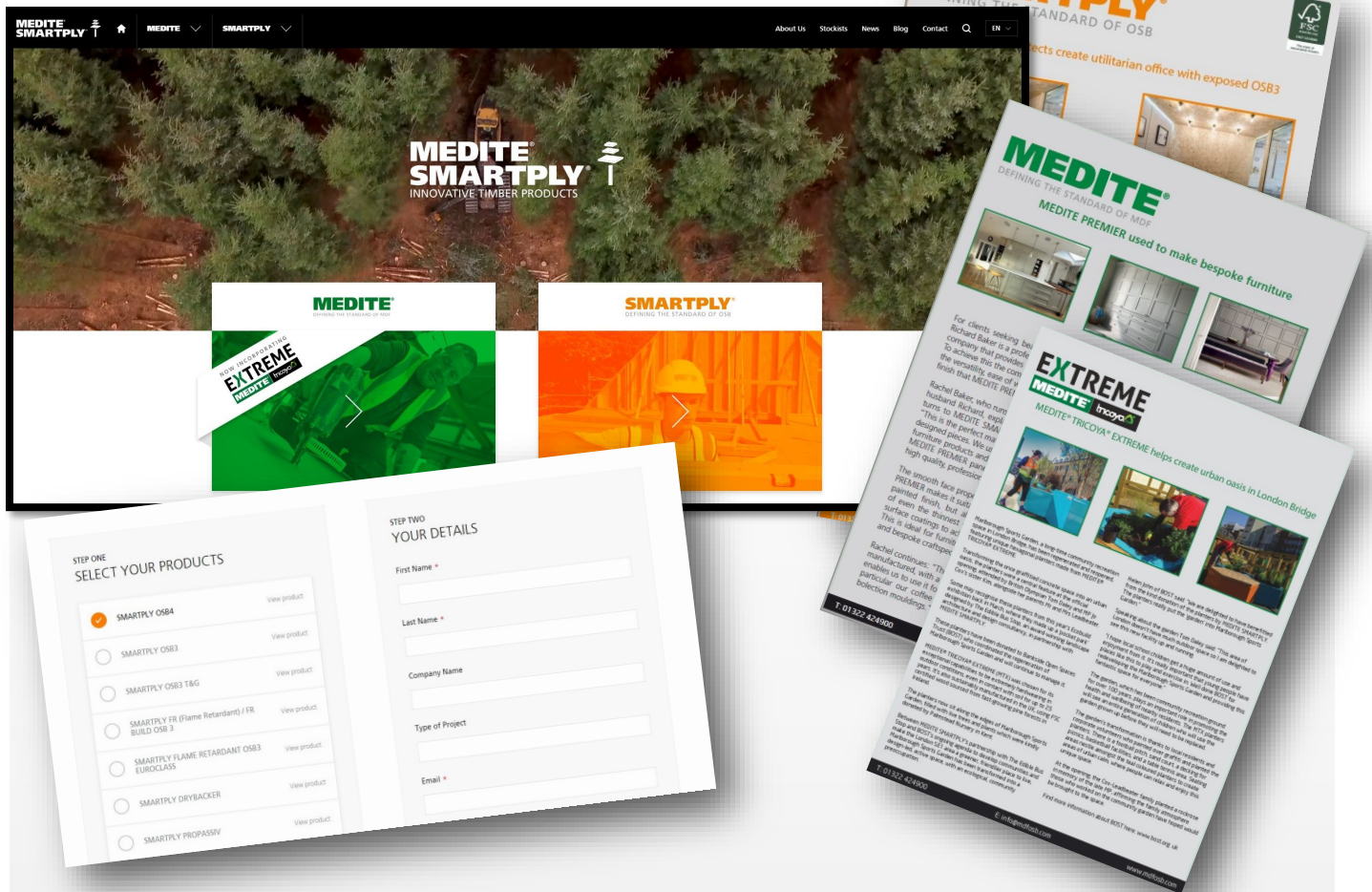


Construction Marketing Awards

Best use of Website



The numbers say it all.

In just over a year, www.mdfosb.com almost halved the user bounce rate and nearly doubled the average session duration as compared to the company's earlier websites.

Replacing three different URLs, the website unified our various product ranges and target audiences, presenting potential customers with a single accessible platform, from where they can easily download product information, search for stockists and order samples in a few clicks. It's also available in six languages, which ensures that no target market misses out.

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