



## **KEY OBJECTIVES**

Jenner is a modern, forwardthinking contractor but its brand identity left audiences confused about its size and capability. A new brand was required, including visual identity, key messages and tone of voice.











## **FUTURE PROJECTS SECURED**



160 affordable new homes in Hailsham for Optivo





Kingsmead – 189 new homes in Canterbury

84 luxury apartments, of a potential 1000 unit masterplan of Folkestone Seafront on behalf of Folkstone Harbour and Seafront Development Company